

# FROM COP TO ENTREPRENEUR MEET ZACH VANDERPLOEG OF RODAN CLEANING

Newsletter of Iowa Realty Commercial



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Dear Esteemed Clients,

This week's local business spotlight is Rodan Cleaning. Zach Vanderploeg runs the family business with his wife Brianna. Zach and Brianna recently purchased the company from Zach's father. Zach is also a local real estate investor and owner.

Born and raised in Des Moines, IA, Zach went to Johnston High School and eventually attended DMACC and Iowa State University. Zach credits his business mind and entrepreneurial spirit to growing up watching his dad run the business. At 5 years old, he was going along with his dad to offices that needed cleaning and seeing interactions with clients. As he grew up, he started cleaning offices, picking Grimes Sweet Corn and working at a local daycare center.

## From Real Estate Empire to Cleaning Crusade

His first investment property was a duplex that he purchased with a HELOC. A short time later he purchased a 10-unit property on contract. From 2019 through 2022, he partnered on a single-family property, multi-family, commercial land, flips, and wholesales. At one point, the team was owner/operator of 200+ units including 9 short-term rentals.

Since then, Zach decided to leave his real estate partnership to focus his time and energy on the cleaning company with his family. They want to continue the legacy that his dad started over 25 years ago. Rodan specializes in commercial cleaning and their main focus is recurring janitorial or custodial work. They clean offices, banks, churches, warehouses, etc. They also do rough and final cleanings for construction companies.

Zach's future goal is to grow Rodan Cleaning, while maintaining the quality service they provide. Zach hasn't forgotten real estate and will always be looking for opportunities where they exist. He still loves when he can take something inefficient and transform it into its full potential.

For cleaning services or real estate discussions, contact Zach at [zach@rodancleaning.com](mailto:zach@rodancleaning.com).

Thank you for taking the time to read about Rodan Cleaning and Zach Vanderploeg's inspiring journey. We hope you found his story as motivating as we did.

Kind Regards,  
Joanne M. Stevens and Dan Dempsey

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### WHAT IS YOUR PARK WORTH?

I am always happy to do a FREE, NO OBLIGATION, Real Estate Review for your park(s). You ought to know today's market value of your real estate investments.

If this is something you would like, simply give me a call at 319-378-6786, email me at [joannestevens@iowarealty.com](mailto:joannestevens@iowarealty.com), or visit <http://joannemstevens.com/>

Joanne Stevens is a specialist in listing and selling mobile home parks and manufactured housing communities throughout the U.S. With her 20 plus years of experience in developing, zoning, owning, retailing, managing, turning around and brokering parks, she can maximize your sale price.